

New director Zuiderzee Museum

The Board of Trustees has appointed Stephan Warnik general manager of the Zuiderzee Museum in Enkhuizen as of 1 July 2011. Warnik is succeeding Michael Huyser, who has been made general manager of Manarat Saayidat, the new museum of art of Abu Dhabi.

From 2010 onward, Warnik was Creative Director of Eyeworks International. He has been appointed with a view to continuing the course charted by the Museum. In this context, a high degree of involvement on the part of the public and creative interrelationships between past and present are eminently relevant.

Niek Hoek, chairman of the Board of Trustees of the Zuiderzee Museum: *'In the last few years, the Museum has managed to conquer a significant place in the market. In the person of Stephan, we have opted for entrepreneurship in a time when new demands are being made on the cultural sector.'* About his choice for the Zuiderzee Museum Warnik says: *'As in the media world, what matters in a museum is fascinating stories. I think it is a fantastic challenge to inspire as many people as possible with the stories of the Zuiderzee.'*

About Stephan Warnik

Stephan Warnik started his career with RTL Nederland (formerly Holland Media Group), where he held various posts, such as Marketing Research Manager and Programming Manager of RTL4 en RTL5. In 2003 he continued his career with KRO, where – as the Drama and Entertainment Manager – he bought or developed successful concepts such as *Farmer Seeks Wife, The Reunion, Exchanging Adolescents, The Italian Dream, Keyzer & de Boer, Solicitors, and The Five-Legged Sheep*. In 2008 he became Managing Director of Eyeworks Nederland.

About the Zuiderzee Museum

The Zuiderzee Museum in Enkhuizen is oriented toward art, culture and heritage around the former Zuiderzee area and the present and future IJsselmeer area. As a result of its activities, approach and co-operation, the Museum has generated international allure and a broad public reach.

Communities, crafts and water are the central features. The Museum consists of an open-air collection in the form of a Museum Park, and an indoor Museum with a large number of exhibition areas for the presentation of permanent and temporary exhibitions. In addition, the Museum organizes regular presentations at home and abroad. www.zuiderzeemuseum.nl

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Note for the editor (not for publication):

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