

Zuiderzee Museum buys Francisco van Benthum designs

The Zuiderzee Museum has recently acquired seven *Francisco van Benthum* outfits from his *Hope* menswear collection. Traditional Volendam costume formed the source of inspiration for this 2008/2009 autumn collection, which is the first to be displayed under his own name.

From 25 September 2008 to 1 February 2009, the Museum will present a part of the acquisition, supplemented by accessories for men and (paintings on the theme of) local traditional male costume. This exposition serves as an *amuse* for the large-scale fashion exhibition entitled *Gone with the Wind* which will be presented in 2009.

Gone with the Wind

Gone with the Wind will be on show in the Zuiderzee Museum from 21 March to 22 November 2009. In his role as guest curator, and in conjunction with fashion designer *Alexander van Slobbe*, Van Benthum has asked more than fifty Dutch designers, stylists and fashion photographers to depict the wealth of ideas in the Dutch world of fashion. Fascinating installations showing old and new designs will be on show at twenty locations in the Museum (Park), compiled on the basis of typical Dutch themes such as *Vermeer*, *flowers*, *The House of Orange*, and the *Scheepsjongens van Bontekoe* (book, 'Bontekoe's Cabin Boys', set on a VOC ship).

On Francisco van Benthum

In 1995, Francisco Van Benthum completed his education in *Fashion Design* at the Arnhem Academy of Art and Design, and his work received three awards at the international *Festival des Arts de la Mode* in the French town of Hyères in 1998. Van Benthum has worked for Alexander van Slobbe's *SO* label and for *Puma*. His designs focus on the male silhouette: he shifts the proportions, enlarges or diminishes classical forms, and adds alienating details.

Jubilee manifestation

The *Gone with the Wind* exhibition is a part of the Jubilee manifestation organized to celebrate the 60th anniversary of the Museum. This extensive manifestation expresses the Museum's new policy in which it aims to establish links, reach out to the world, and display the Netherlands in all its different facets: art, culture, design, heritage and history. A great number of renowned artists, designers and guest curators add lustre to the Jubilee by presenting an exhibition, installation, artwork or activity especially generated for the occasion. They include Studio Job, Atelier Van Lieshout, Hugo Kaagman, Koninklijke Tichelaar, Dick Hauser, Martin Bril, Gross. Max. and Piet Oudolf.

The Jubilee manifestation began on 5 June 2008 and is currently taking place in the Museum itself, the Museum Park, and the Nature Area of the Zuiderzee Museum. For the full Jubilee programme, please see www.zuiderzeemuseum.nl/jubileum.

Note for the editor, not for publication:

For more information, please contact Rosa van den Bosch, Communications Department, telephone +31 (0)228-351125, communicatie@zuiderzeemuseum.nl.