

## **Zuiderzee Museum displays highly praised work by Maarten Baas**

### **HUMAN CLOCK AT ART BASEL ART FAIR**

**On 6 June 2009, the Zuiderzee Museum presents the *Real time* project by designer Maarten Baas during the largest art fair in the world, Art Basel in Switzerland. The living clocks on film were highly commended during the Salone del Mobile design and furniture fair in Milan. They will be on show in Enkhuizen during the 2009-2010 winter programme of the Museum.**

In *Real time*, the experience of time is the focus of attention. Four film clocks with the names Grandfathers Clock, World Clock, Sweepers Clock, Analog Digital clock indicate the time with the help of film images: filmed people represent the time. They replace the function of the clock face and influence the display of time, by drawing the clock hands, for example, and adjusting these every minute. During the presentation, one of the clocks will come into operation live.

#### **Timelines**

With the human timepiece, Baas wishes to give an idea of how time passes, what people can do with it, and how endless time is. The project symbolizes the Zuiderzee Museum's approach to time: it combines the timelines of the present and the past instead of displaying history chronologically.

#### **On Maarten Baas**

The Dutch designer Maarten Baas (1978) was educated at the Design Academy Eindhoven. His graduation project, *Smoke*, consisting of burnt furniture, represented his breakthrough and brought him a nomination for the René Smeets and the Melkweg design award. The work was presented during the design week in Milan in 2003. In 2005, along with Bas den Herder he founded Studio Baas & den Herder op. The partnership enables the production and reproduction of designs on a large scale. Later, other successful designs followed, such as *Clay*, *Sculpt* and *Plastic chair* in wood. In the meantime, their work has been on show in various national and international museums.

#### **On the Zuiderzee Museum**

The Zuiderzee Museum presents Dutch art, fashion, design and heritage at the interface of land and water. Exhibitions and events are organized both indoors and outdoor the whole year round, establishing and emphasizing connections with the collection and modern developments in the field of art and culture. Present-day and classic designs are approached in a unique way and are highlighted from various angles. [www.zuiderzeemuseum.nl](http://www.zuiderzeemuseum.nl).

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*Note for the editor, not for publication:*

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